

2023 POST SHOW REPORT

VISITOR PROFILE:

Purchasing / Procurement	33.32%
Engineer / Technical	22.96%
Owner / CEO / President / VP / Managing Director	16.92%
Business Unit / Division Head	15.74%
R&D	11.48%
Sales / Business Development	3.60%
Production / Operations	1.10%
Marketing / PR	1.11%
Media / Press	1.51%
Scientist / Professor	1.51%

JOB FUNCTION:

Automotive	16.84%
Construction	12.71%
Sports & Leisure	11.33%
Shoe material	9.59%
Packaging	8.50%
Bedding & Furniture	7.60%
Supplier to the Foam Industry	7.07%
Foam Manufacturing	5.46%
Consumer Goods / Appliances	5.25%
Medical	4.20%
Electronics	2.74%
Adhesives / Bonding Technology / Sealants	2.15%
Refrigeration & Heat Management	2.14%
Academia, association and media	1.93%
Underwear	1.51%
Transportation	1.11%

FOAM EXPO China 2023

Reason(s) for Attending:

Buying	69.22%
Networking	43.20%
Attending Conference Sessions	37.53%
Selling	27.46%
General Interest / Media	25.98%

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Compared with other exhibitions which have hold many years in China , although the scale of the first show of FOAM EXPO China is not so huge, but it still make deep impressive of us. FOAM EXPO China not only successful establishing a great platform to display our new products ,but also show the relevant applications in the industry (foaming technology, materials), in addition to the possibility of the material itself and the market.

3M

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As a loyal exhibitor of FOAM EXPO, DOSA KOREA has witnessed the rapid development of the FOAM EXPO global series. This year, we are happy and excited to see the FOAM EXPO brand landing in China. In terms of scale,the number of visitors even exceeded that of the first show in North American and European exhibitions. I have full confidence in the development of FOAM EXPO brand in China and the foam industry. Looking forward to 2024.

General Manager, DOSA Korea

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Congratulations on the success of FOAM EXPO China 2023, the show has established a professional platform for raw materials, latest technology, equipment, post cutting composite processing equipment in foam industry and at the same time the show focuses on academic exchanges, which is in line with the direction of progress in the foam industry. We gained more new knowledge and networks with many quality business partners in the show. I am very happy to attend Foam Expo China 2023, and we decided to rebook the stand in FOAM EXPO 2024. Lookingforward to Foam EXPO China 2024 creating another brilliant future next year.

MuTak Mr.Pang, General Manager

2023 KEY Figure

3,128
ATTENDEES

88.4%
SAID THEY WOULD
ATTEND AGAIN IN 2024

75%
HAVE PURCHASING
AUTHORITY OR
INFLUENCE

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FOAM EXPO China 2,023 is one of the few high-quality exhibitions with accurate audiences, large traffic and professional buyers at home and abroad.

Ye Ming, Minister of Huitong

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CONFERENCE
SESSIONS

WHY EXHIBIT?

- Foam Expo 2024 presents a unique opportunity to network with 8,000+ attendees
- Place your products and services in front of qualified buyers and decision makers
- Reach thousands of potential customers through a dedicated marketing campaign
- Use Foam Expo as a platform to launch a new product or service
- Benchmark your competitors' products and research the market
- Take advantage of complimentary pre-show exhibitor marketing support

KEY ATTENDING COMPANIES

Anta company
A.S. Packaging Industries
AECC Commercial Aircraft
B -MAMBA Semiconductor
BASF
BAUER Auto
COMAC
Covestro
CANON
Chemitec
DuPont
ERKE
FAW Group
Huawei
Huile Sports
KUKA
Li-Ning
L&L Products
Midea
Naitian Photovoltaic
Nobo Automotive System
Noahs Ark Solar Technology
Rogers
SLEEMON
Siemens
Skechers Footwear
Shell
Samad Rubber
Standard Fiber Home
Saleen
Unfold House
UONO Decoration
Wanhua Chemical Group
Yanfeng Global Automotive
YAPP Automotive
Zhongqiao Sports



2023 CONFERENCE

The FOAM EXPO China Conference 2023 saw over 30 expert speakers come together to address the latest trends and challenges of FOAM industries.



- The topics of **"Sustainable development"** and **"The Development of the Latest Foam Technology"** explored key industry mega-trends at the conference, such as how can Chinese enterprises face global carbon reduction head-on? Key considerations for the development and mass production of bio-based and biodegradable materials; Key points of fluid foaming process; The development trend of flame retardant foam materials.

Speakers including Evonik, Celanese, 3M, Intertek, Sabic, Pro. Zhao Ling, PhD, East China University of Science and Technology (ECUST); Pro. He and Pro. Sun, PhD, Beijing University of Chemical Technology (BUCT); Pro. Zhai, PhD, Sun Yat-sen University took to the stage. It was an exciting day for the conference and allowed for industry heavyweights to provide thought leadership perspectives on the future of foam industry.

- Foam materials and technology in the latest application of **"new energy vehicles"** discussed: Electric vehicle three-point system sealing foam potential application points such as battery seal, motor seal, electronic control module, BMS seal connector jack seal, etc.; The challenges and future development trends of new energy vehicles for car seat foaming; Research and development of new power cell technology based on aluminum foam

Speakers: Mr. Zhangjian, HIPHI, Human Horizons; Mr. Dai, Foaming Process Manager, MAGNA; Pro. Chen, PhD, Tsinghua University; ZOTEFOAMS

- Foam materials and technology in the latest application of **"Logistics Packaging & Cold Chain Insulation"** discussed: Foaming material application under low-carbon environmental protection policy; Buffer foam is optimized for packaging; EPP, PP foam material characteristics; Testing standards and test methods for foam materials.

Speakers: Mr. Huang Changhai, Secretary General, Shanghai Packing Technology Association; Styropek Packaging; Zhongrui Testing Technology; Sealed Air

- Foam materials and technology in the latest application of **"Shoe Material"** discussed:

The practice of 3D printing in the large-scale production of footwear industry; POE buffer material composition and processing technology, cross-linking agent and blowing agent addition on the effect of POE/EVA buffer material properties; The development trend of mid-sole shoe material technology and its application in global brand sports shoes.

Speakers: Carbon 3D; Prof. & Dr. Peng Guo, Polymer Research & Development Center; Mr. Luo Shuiyuan, Director, Fujian Green Functional Footwear Engineering Research Center

- Foam materials and technology in the latest application of **"Aeronautical"** discussed:

Key considerations, technical problems, such as detect-ability of foam core materials for aviation applications and tightness; Foam materials and applications in aviation dining cars; PMI Airlines grade the main characteristics of the material.

Speakers: Mr. Liu, Chief Expert, CNBM (Shanghai) Aviation Technology Co., Ltd; Ms. Du Weiwei, Deputy General manager, Global Advanced Technology (Shanghai) Co., Ltd; Mr. Gerry Guan, Senior Market Development Manager, EVONIK

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Professional and orderly conference organization. Many experts shared leading technologies and innovative applications, which was very enlightening for the participants.

Ms. Wang Qinling, global market manager of Serra nice industrial medical consumer goods



Mr. Henri Gu

VP, Regional Development Greater China & Head of Global Automotive Industry Team, EVONIK



Ms Hilary Wang

Global Marketing Manager Celanese



Mr. Louie Liu

Senior Product Marketing Officer, Greater China, 3M



Pro. Zhao, PhD

East China University of Science and Technology (ECUST)



Pro. He, PhD

Beijing University of Chemical Technology (BUCT)



Pro. Chen, PhD

Tsinghua University



Mr. Huang Changhai

Secretary General Shanghai Packing Technology Association



Mr. Luo Shuiyuan

Director, Fujian Green Functiona Footwear Engineering Research Center



Mr. Liu

Chief Expert, CNBM (Shanghai) Aviation Technology Co., Ltd.

FOAM EXPO China Awarding

In order to promote the sustainable development of the FOAM industry and practice the concept of responsible care, as the only industry exhibition with the theme of "FOAM technology" in China, the organizer of FOAM EXPO will launch and organize the selection of the 2023 "FOAM EXPO Foam Award".

Awards will be presented in three categories:

- Technological Innovation Award (Enterprise)
- Sustainability Best Practice Award (Enterprise)
- Special Contribution Award (Individual)

2023 FOAM EXPO Foam Award

The winning companies are:

Technological Innovation Award (Enterprise)

- USEON
- HTEC
- Sabic
- Wuxi jinhe Technology Co., Ltd.
- Celanese
- CoolisT

Sustainability Best Practice Award (Enterprise)

- Kurtz Ersa Asia LTD
- Hansen



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First of all, I would like to thank the organizer and the judges for presenting the awards to our company. Our company has been working very hard to develop sustainable technology, in addition, we also hope that this technology will help customers reduce production cost, improve product quality, this is our long-term goal as well.

Kurtz Ersa Asia LTD

2023 FOAM EXPO Award winning

kurtz ersa

Hansen

USEON

CoolisT

Celanese
The chemistry inside innovation™

锦和

سابك
sabic

HTEC 会通

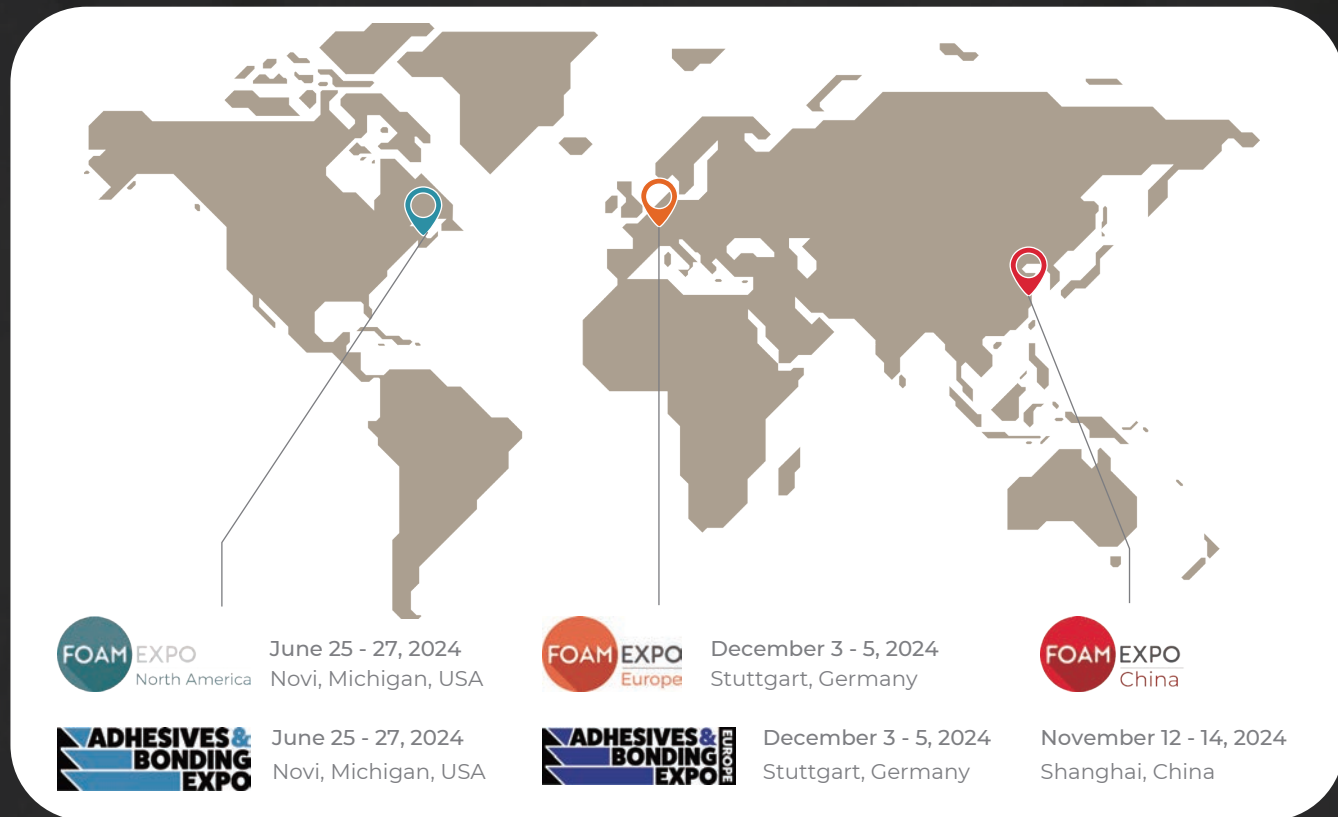


FOAM EXPO 发泡奖颁奖仪式

技术创新奖（企业）

获奖企业：江苏越升科技股份有限公司
 顾夫仕生活家居科技有限公司
 和斯...
 通...
 科股...
 限公

OUR GLOBAL PORTFOLIO



FIVE EVENTS
THREE CONTINENTS
A WORLD OF OPPORTUNITY



June 25 - 27, 2024
 Novi, Michigan, USA

North America's biggest event for manufacturers and buyers of technical foam materials, products and services, as well as the entire technical foam supply chain.

www.foam-expo.com



June 25 - 27, 2024
 Novi, Michigan, USA

Connecting bonding technology providers with the full range of end-user buyers, as well as the entire chemical and equipment supply chain.

www.adhesivesandbondingexpo.com



December 3 - 5, 2024
 Stuttgart, Germany

Europe's largest trade fair dedicated to the technical foam industry, showcasing the latest product applications, services, equipment and technologies.

www.foam-expo.eu



December 3 - 5, 2024
 Stuttgart, Germany

Europe's largest exhibition and conference for adhesives and bonding technology. Co-located with Europe's largest technical foam exhibition and conference event.

www.adhesivesandbondingexpo.eu



November 12 - 14, 2024
 Shanghai, China

Asia-Pacific's leading exhibition and conference event for the manufacturers and buyers of technical foam products and technologies.

www.foam-expo-china.com



In October 2024
 Mexico City, Mexico

Connecting bonding technology providers with the full range of end-user buyers, as well as the entire chemical and equipment supply chain.

